



BIG 4: POTENTIAL INCENTIVES

INCENTIVE	SUMMARY	CATEGORY
Sales Tax Rebate (Abatement and Credits)	Multi-year sales tax rebate (by way of abatement and credits) for point of sale operations in manufacturing, retail and other uses.	Financial
Low Interest Loans	Low interest loans provided by the City to allow for scaled operational buildouts, capital expenditures and other. Contingent on credit worthiness, job creation, and length of proposed lease or occupancy.	Financial
Project and construction lending resources with pre-vetted local, regional and national lending partners	Pre-vetted lists of lenders open to various projects and familiar with the City.	Financial
Corporate relocation resources	Project management resources for corporate relocation support including logistics, transportation and other.	Financial
Marketing Support (via City Communication, Ribbon Cuttings, or Economic Development Materials)	Promotional assistance to increase business visibility through City communication channels, events, and outreach materials.	Financial
Expedite Entitlement Review/ Process	Fast-tracked entitlement review and processing timelines of 25%-50%+ from traditional timelines. Subject to point of sale.	Development
Fast-Track Review Plans	Fast-tracked plan review timelines of 25%-50%+ from traditional timelines. May be subject to point of sale.	Development
Streamlined Tentative Improvement (TI) Process	Fast-tracked plan review timelines of 25%-50%+ from traditional timelines. May be subject to point of sale.	Development
Comprehensive Zoning Code Update (In Progress)	Streamlined zoning code updates based on use.	Development
Site Selection Assistance	Dedicated site selection technical assistance in vetting technical, operational, and municipal-centric attributes of sites, City-wide.	Development
Pre-Application Meetings	Pre-application meetings coordinated to address timing, possible hurdles and other components.	Development
Dedicated Concierge Service & Direct Contact: New Economic Development Specialist	End-to-end dedicated single point of contact for entire project process.	Development
Availability of pre-vetted architectural and design resources	List of vetted A&E firms with familiarity and experience working in Big 4 Cities.	Development
Availability of pre-vetted contractor resources	List of vetted construction firms with familiarity and experience working in Big 4 Cities.	Development
Workforce Development Support	Programs and partnerships to connect businesses with trained workers and provide resources for employee skill development.	Development
Planned Fiber Optic WiFi Node at City Hall	Installation of high-speed fiber optic infrastructure at City Hall to improve connectivity and support future business and community needs.	Infrastructure
Utility Capacity Support and City Water and Sewer Infrastructure Maps available to developers	City staff dedicated for to provide as built for existing water and sewer lines and assist with necessary studies and/or outreach to determine utility capacities.	Infrastructure

All incentives are subject to review and approval by City staff and, where applicable, the City Council. Incentives are intended for consideration only in connection with scalable proposals presented by well-established and credible enterprises

